

Hi, I am  
**Ryan**

-  
an art director  
a visual designer

-  
an o.k skater  
an average drummer

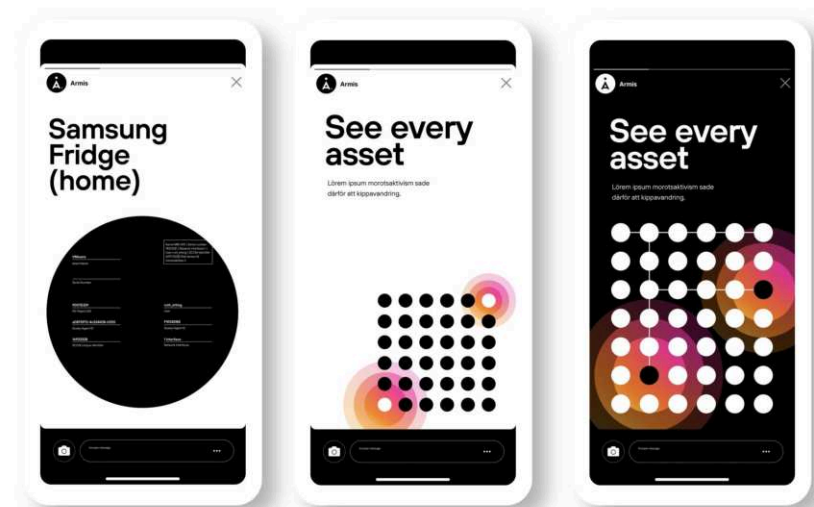
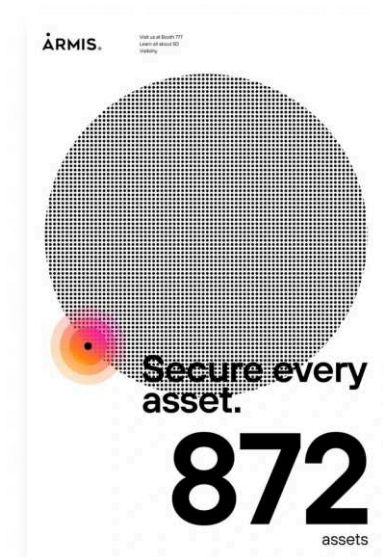
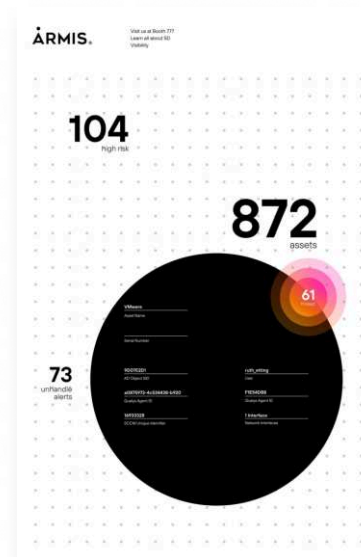
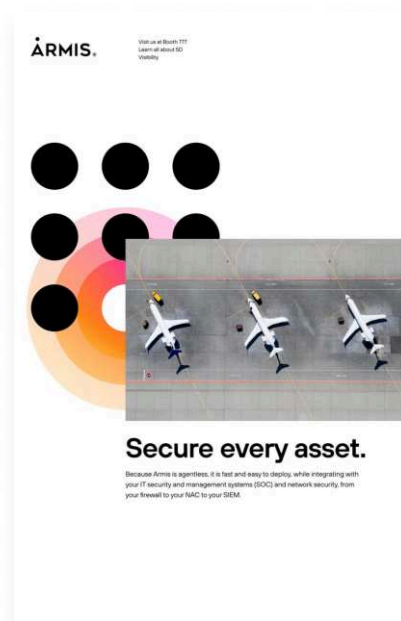


# ARMIS

**Location:** Remote

**Touch Point:** 360 Branding

armis was looking for a big rebrand however, they wanted to get there in small incremental changes. i kept the rebrand classic, bold, timeless, approachable, and easy to implement with small alterations to their current identity.



# SCEPTRE LIQUID STAKING

**Location:** Miami + Calgary + Remote

**Touch Point:** Branding, UI/UX, Marketing, illustration

Sceptre provides stakers with the ability to utilize their staked tokens effectively. Another product i architected, brand and marketing for Rome Blockchain Labs.

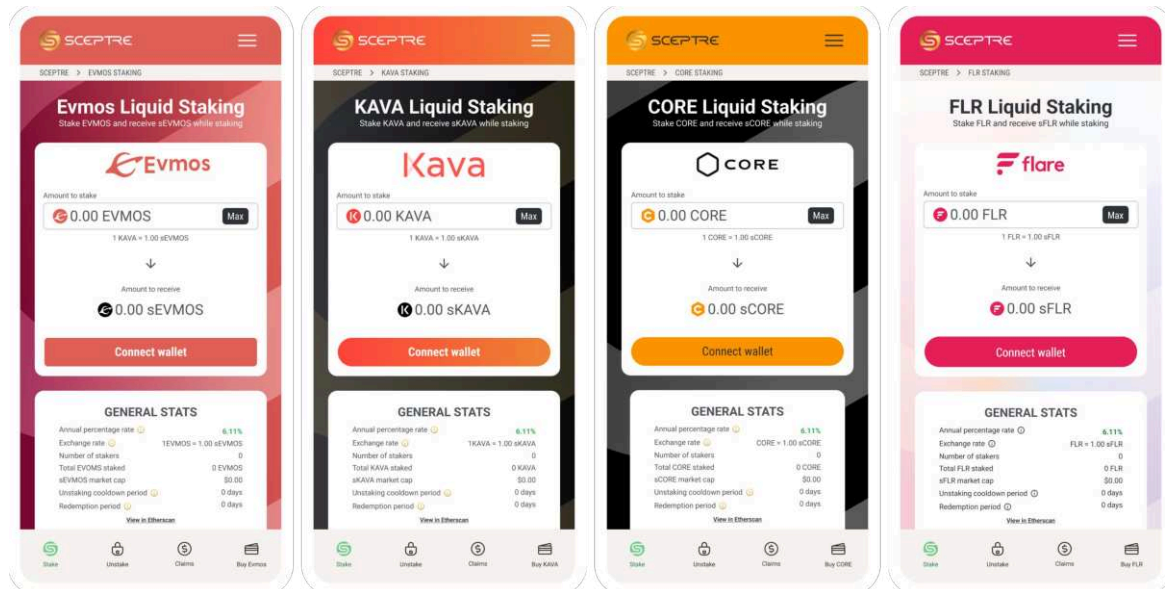


Discover Stake FAQs Blog Media

## Sceptre Liquid Staking

Earn rewards and keep liquidity by staking on Flare and Partisia (coming soon)

Stake on Flare Discover Partisia





# PAWAPAY

**Location:** UK + Estonia + Africa + Remote

**Touch Point:** 360 Branding + App

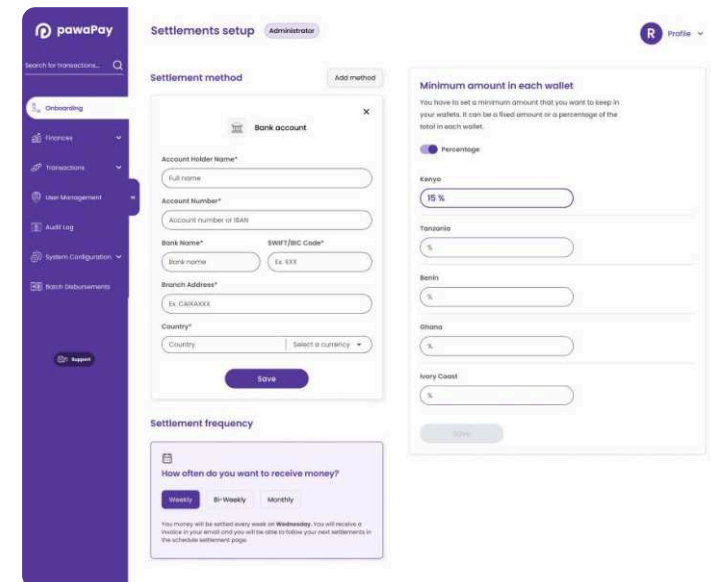
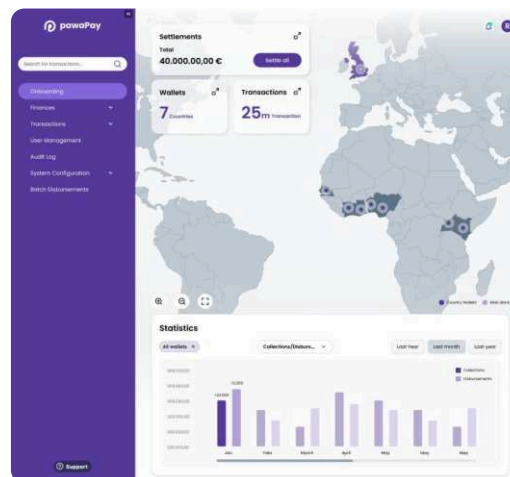
as an inhouse creative lead i led the design team in creating a refreshed visual identity, including logo redesign, color palette selection, and typography, resulting in a modern and cohesive brand image.



## pawaPay provides the complete solution for mobile money

Grow your business with frictionless access to over 218m customers in 13 countries. With just one integration, you can manage everything from a single portal and enjoy consolidated treasury, resulting in the lowest overhead for managing mobile money.

[Create account](#)

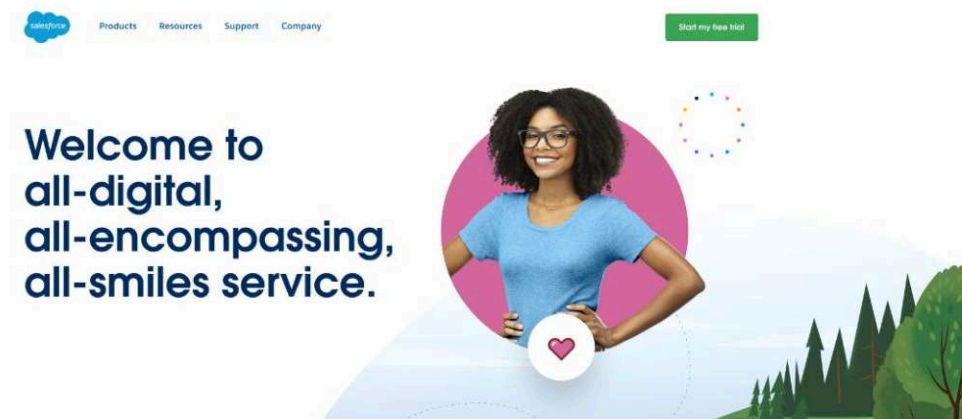


# SALESFORCE

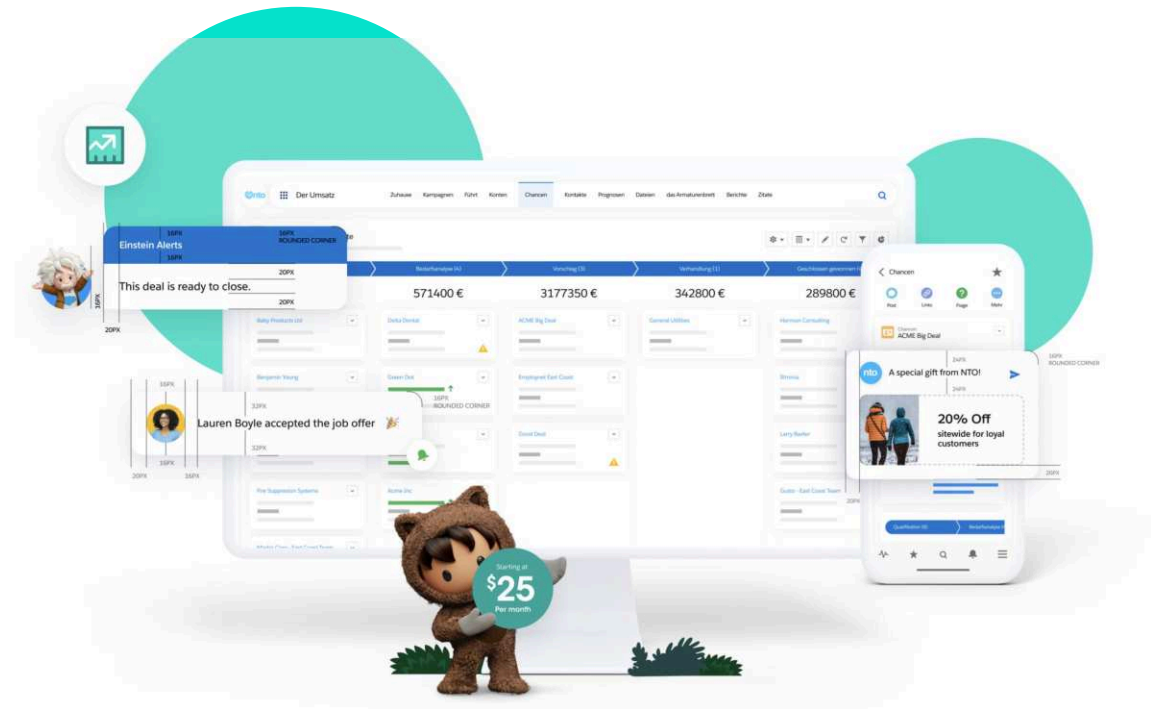
**Location:** Remote

**Touch Point:** 360 Branding

salesforce—a brand full of character (pun intended). i had the privilege of redesigning and redefining salesforce’s digital landscape, enhancing the brand’s look, feel, and user experience, along with contributing to other exciting projects.



primary kit

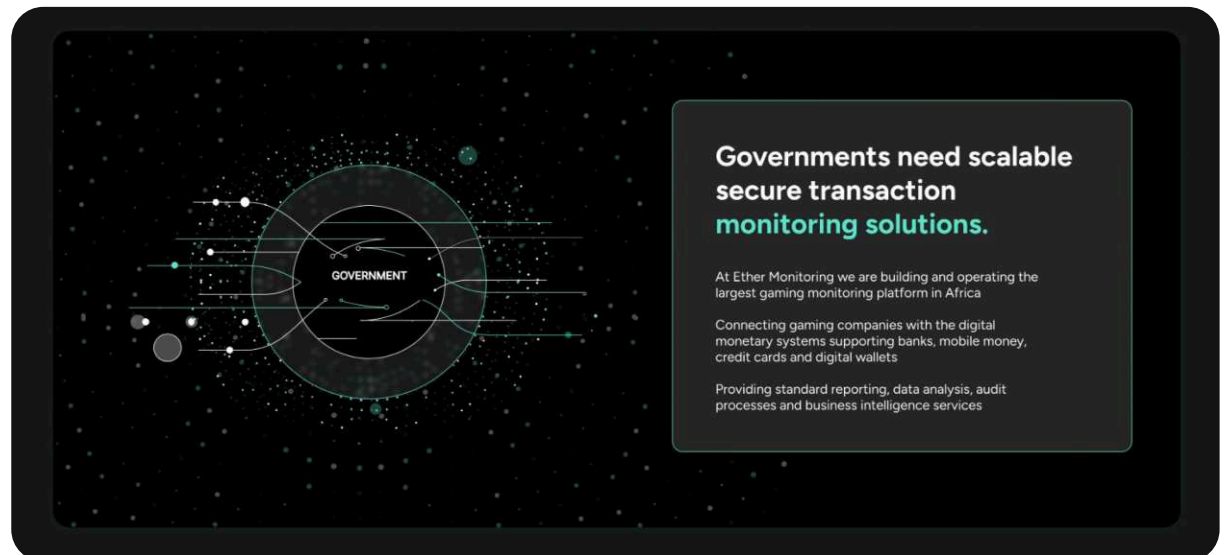
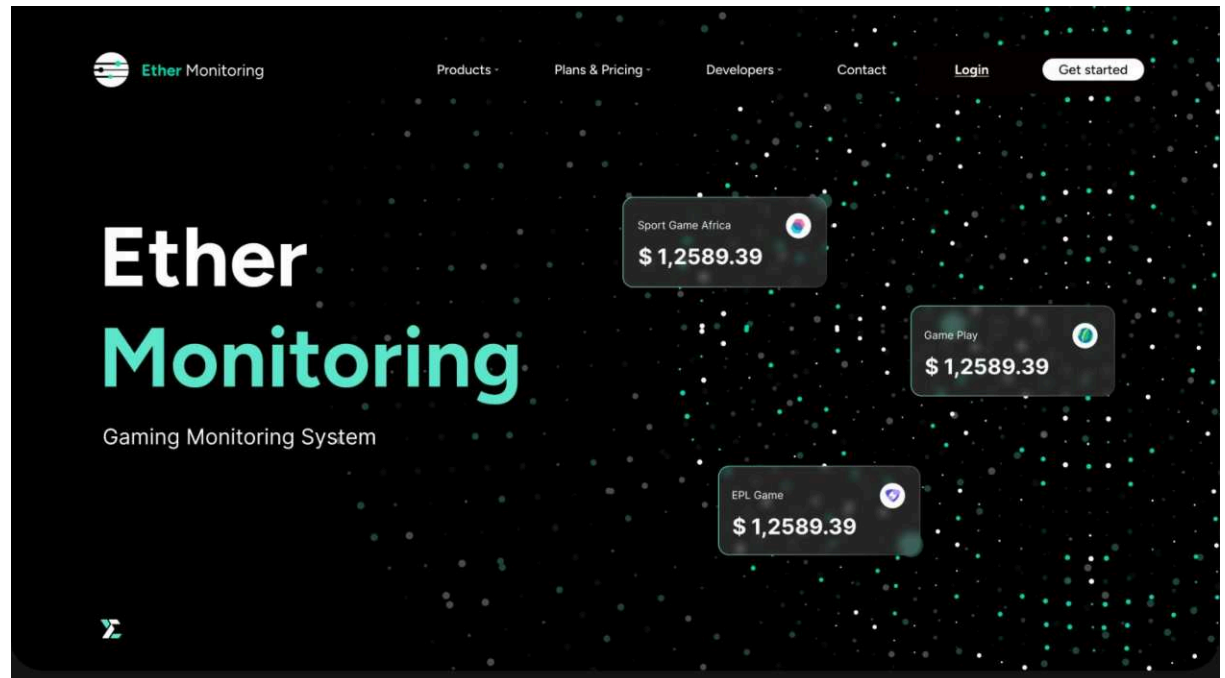


# ETHER MONITORING

**Location:** London + Remote

**Touch Point:** Branding & Marketing Design

As a brand designer on an online betting monitoring project, I would create intuitive dashboards, infographics, and UI/UX elements to enhance data visibility and usability. My designs would help regulators track transactions, identify suspicious activity, and improve compliance monitoring while also supporting awareness campaigns on responsible gambling.

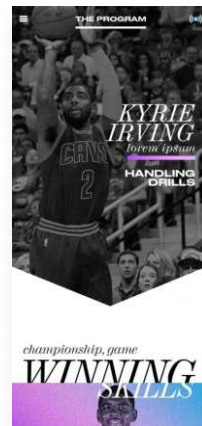
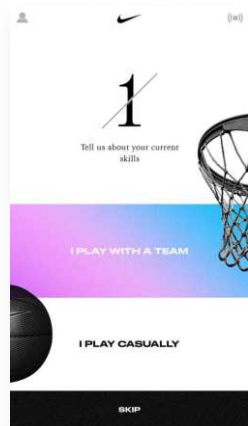


# NIKE HOOPLIFE

**Location:** NYC + Remote

**Touch Point:** Digital + App

basketball was in a rebound, the game has been slowly fading away, but the thrive for redemption has fed the hunger of the younger generations. we asked, we heard and we delivered.





# Brightspeed

**Location:** Remote

**Touch Point:** Branding Social Media

it's always tough to walk away from great projects. magic happens when client and agency align and embrace bold moves. i had the pleasure of working with an amazing team on brightspeed's social media campaigns, refining their brand guidelines, creating storyboards, overseeing brand photoshoots, and shaping their latest ad campaign.



**Your cable internet is sharing bandwidth with your neighbors, that's sweet of you.**

\_\_\_\_\_

Brightspeed Fiber Internet. What will you do with it?




**We can go 3 times round the world in a split second.**

We've got 75,000 miles of fiber cable. Enough to go around the Earth 3 times. It would take you almost 42 days driving non-stop at 75 mph to cover that distance. But data only needs a split second.

\_\_\_\_\_


Brightspeed Fiber Internet. What will you do with it?



For home | For business | About us | Support | Sign in | [Sign up](#)

In the news | [Information for former CenturyLink And Quantum Fiber Customers](#)

**No contract.  
No strings.  
No hard feelings.**



We're a brand-new choice in internet. And we're on a mission to power your home with reliable internet.

[Check availability](#)

⏪ • • •



**You can have fast fiber internet. Or you can have... wait for it...hang on...cable internet.**

\_\_\_\_\_


Brightspeed Fiber Internet. What will you do with it?

Visibility

**That's alright, we got you covered.**

Not here to preach about sense, because we are not ones to brag about making sense, I mean. Who does that?

---





**"Sed ut perspiciatis unde omnis iste natus error sit voluptatem accusantium doloremque laudantium."**

Trustpilot review from SEB20

★★★★★

[Check Coverage](#)





# STUDY SMARTER

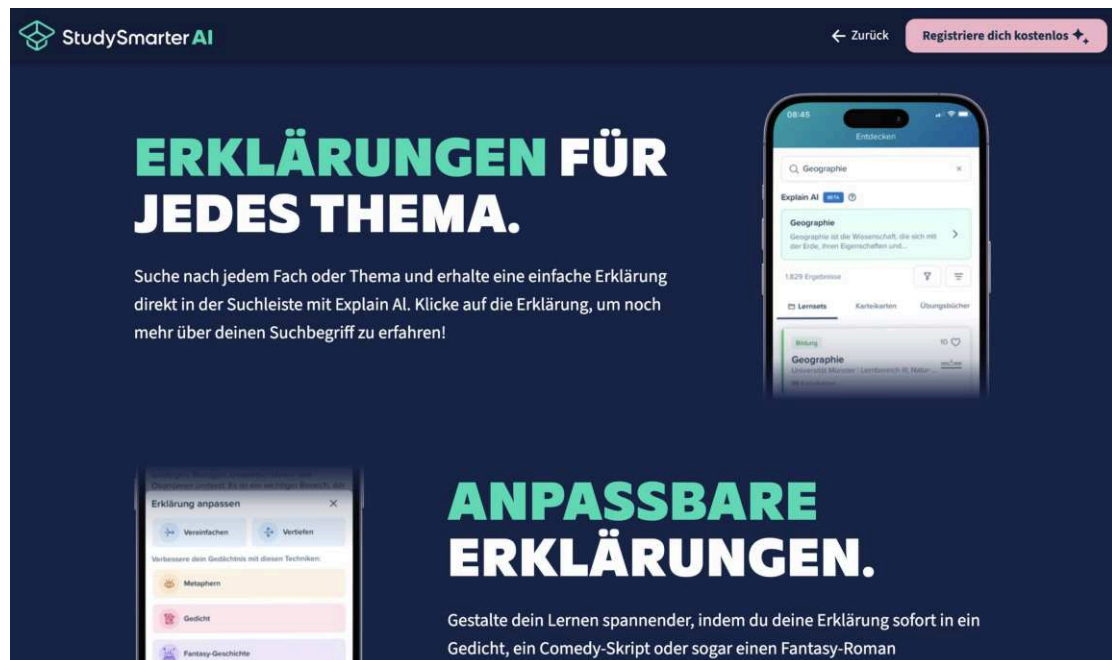
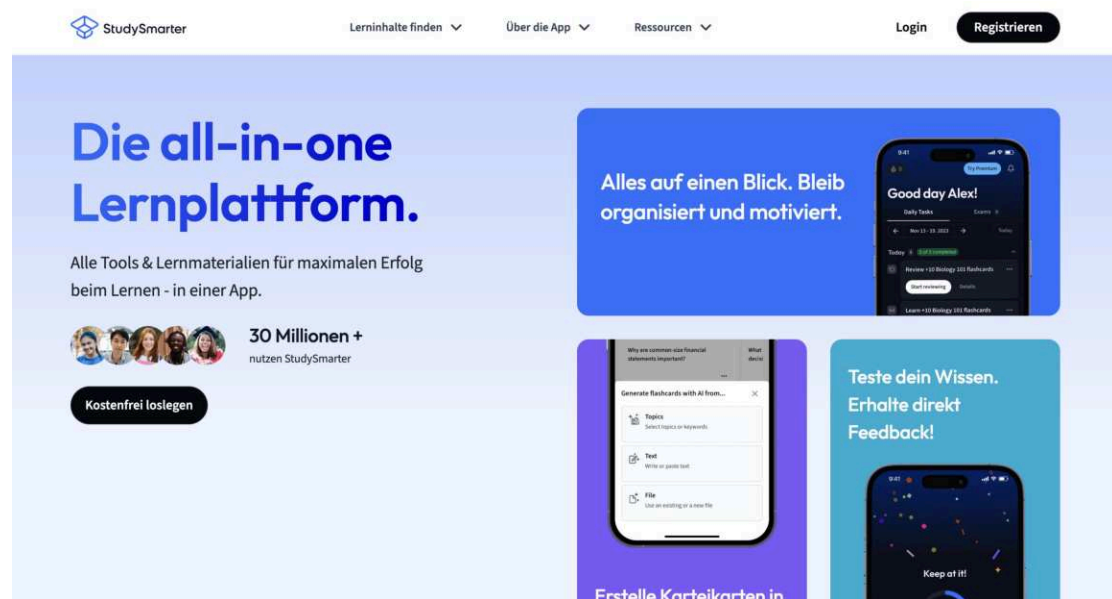
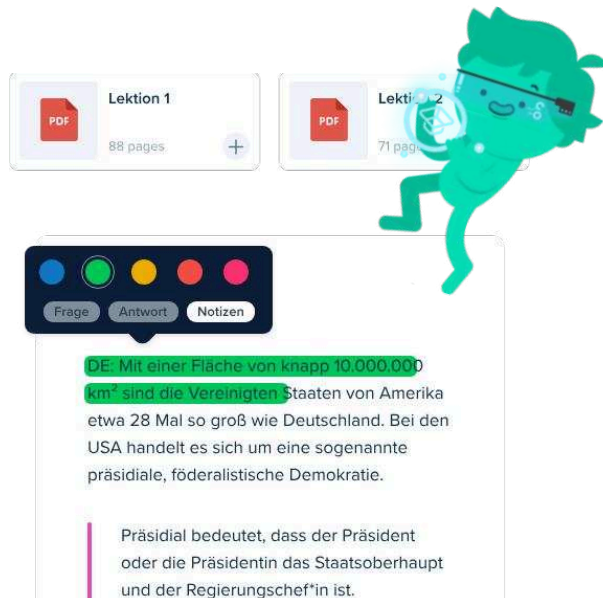
**Location:** Munich

**Touch Point:** Branding and Illustration

StudySmarter is a learning platform to empower students to achieve their educational goals.

As a graphic designer on an educational app, I would design an intuitive UI/UX, engaging visuals, and interactive elements to enhance learning.

studysmarter.de

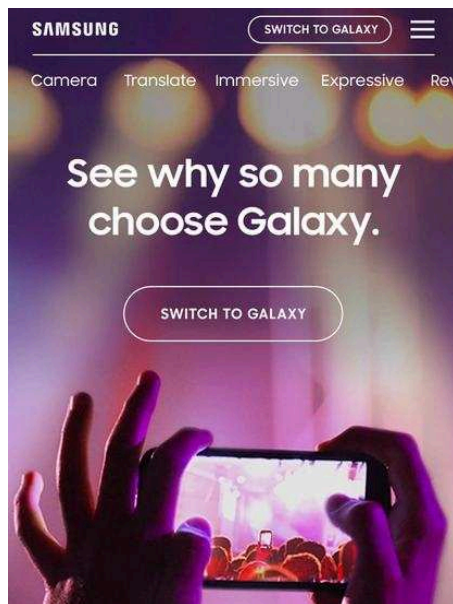


# SAMSUNG

**Location:** NYC

**Touch Point:** Digital + TV + Print + Branding.

i had the exciting task of working on the branding for samsung's olympic games tagline, "do what you can't," along with other brand properties, including the usa site and various product launches.



Exclusive  
for  
you.



H2 Headlines.  
H3 Subheads.

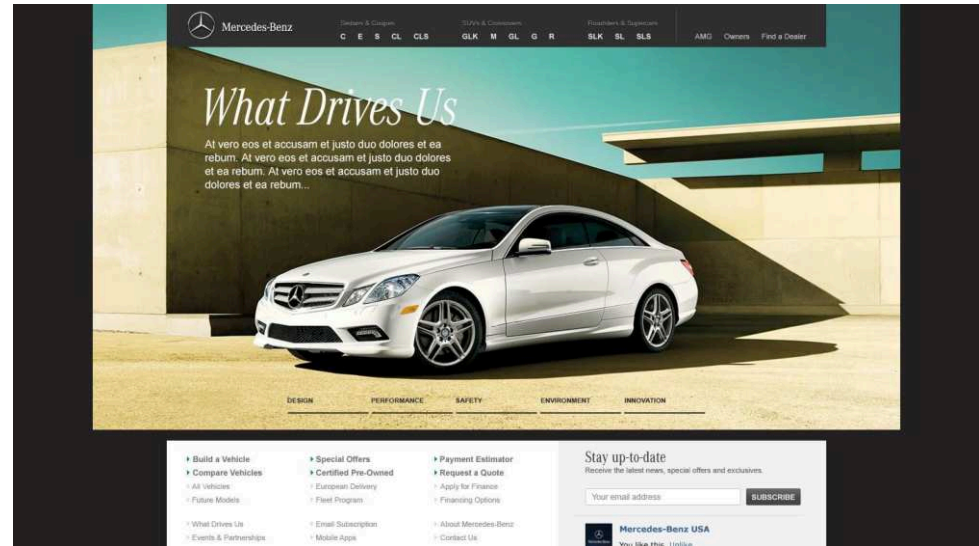


# MERCEDES-BENZ

**Location:** NYC

**Touch Point:** Digital + Redesign

redesigns are always exciting, especially for a brand like mercedes-benz. i had the opportunity to work on new trim books, homepages, navigation systems, tech specs pages, and other digital experiences, enhancing their luxury appeal.



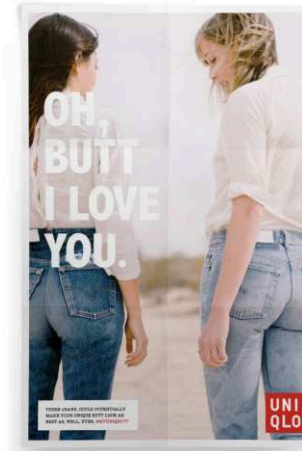
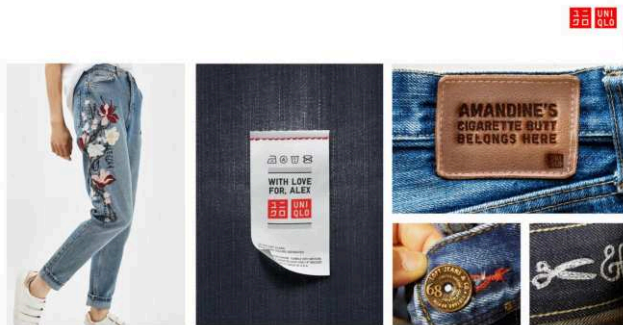
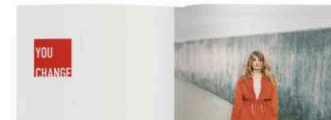
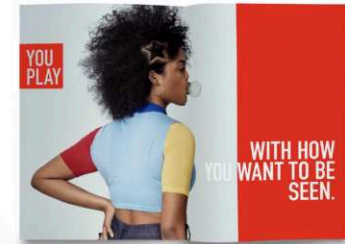
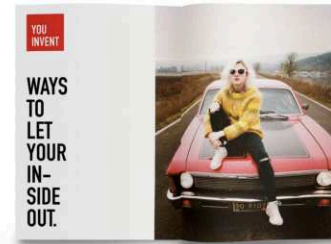


# UNIQLO

**Location:** Remote

**Touch Point:** Print + Digital + Film

uniqlo required an extended 360 campaign with an emphasis on digital. the goal, to introduce uniqlo's unique and one-of-a-kind-brand to the american culture. by embracing both traditions, marrying japanese foreplay, and their devotion for perfection with the american appreciation for crafted tailored denim goods and apparel





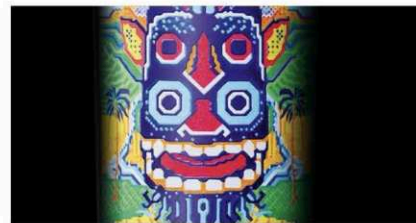
# NUSA CAÑA

**Location:** Melbourne + Hongkong + Bali

**Touch Point:** 360 Branding

when Nusa Cana came to me with 3 different cultures as their background i was so thrilled! How to represent Bali, Hongkong and Melbourne as a brand?

as you can see!



# MRS SIPPY

**Location:** Bali

**Touch Point:** Off and On-Line

Being a Mediterranean-inspired oasis, Mrs Sippy is Bali's local haven for anyone in pursuit of sun, sand, salt, and good times. I helped Mrs Sippy to create a series of digital posters as promotional tools. The goal was to design posters that sends a genuine experience to the audiences.





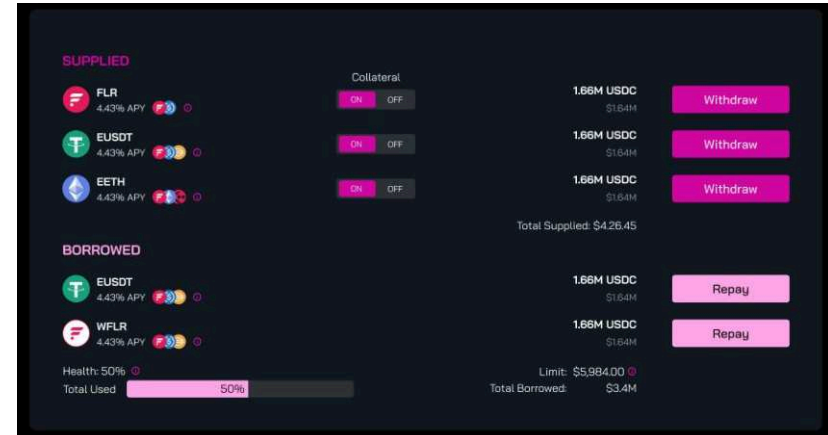
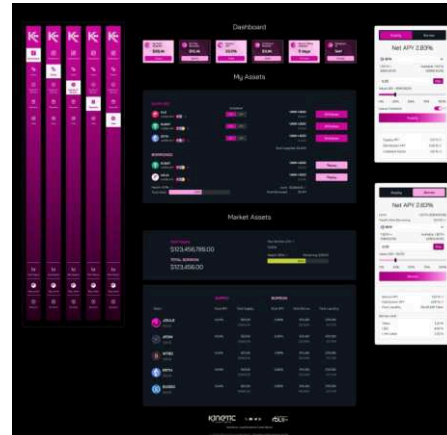
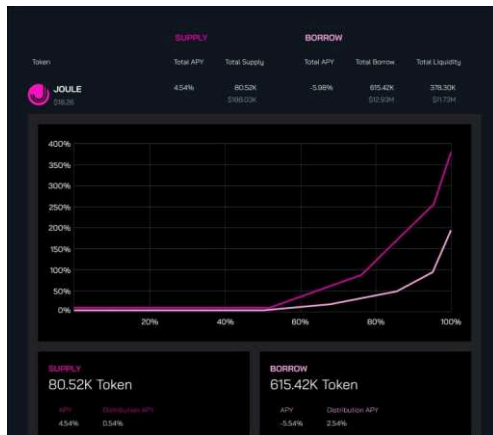
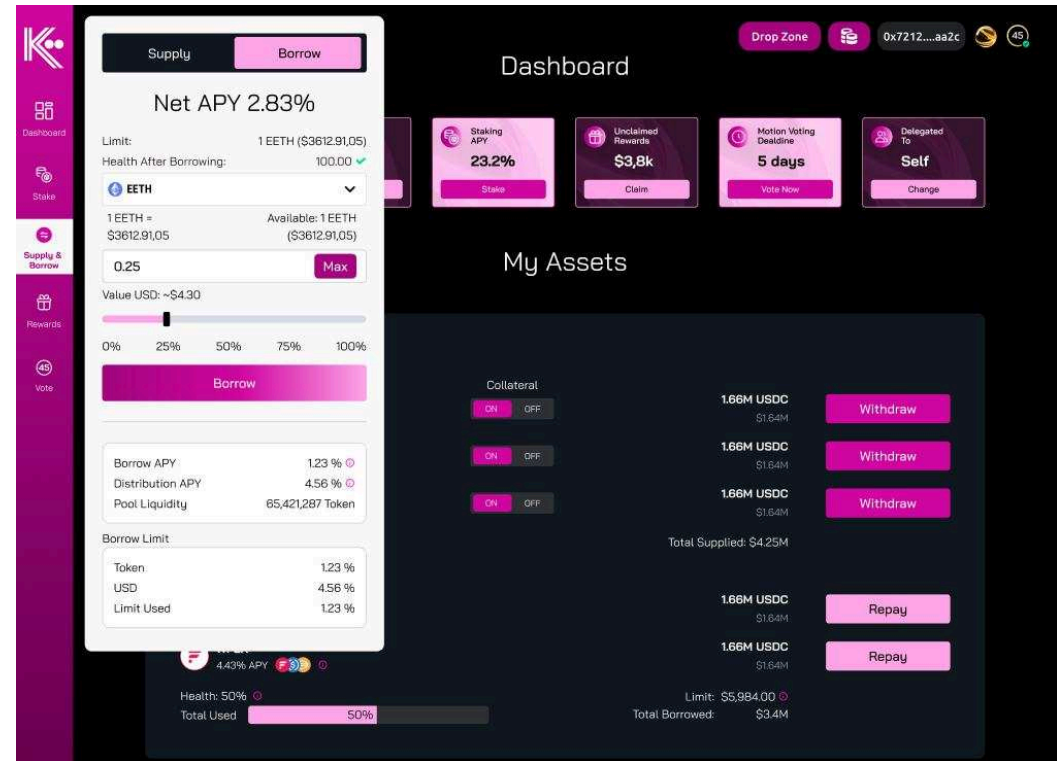
# KINETIC MM

**Location:** Miami + Calgary + Remote

**Touch Point:** UIUX, 360 Campaign + Digital

Kinetic is a product from Rome Blockchain Labs. Kinetic is here to kickstart De-Fi and guide the Flare ecosystem into its next stage of explosive growth. We want to inspire you to activate your assets, whether they are traditional (ERC20) or non-traditional (FAssets), and turn their latent potential into progress.

kinetic.market



# **i am a name dropper**

rome blockchain labs, solana beach, pawapay, moonwell, \$szzl, sceptre.fi, tashi.fi, hover.market

nike, axe, adobe, adidas, rolex, sony, playstation, xbox, gap, asa, lg, hp, wb, samsung, emirates, tony & guy, surftech, lipton tea, lexus, mercedes benz, jaguar, toyota, mitsubishi, auto cad, palm, t-mobile, intel, armis, cruise, samsung, smirnoff, stride, mattel, shutterfly, symantec, juniper networks, comcast, ask.com, verisign, citibank, charles schawb, visa, folklore surf, victoria's secret.